

# Pine Crest Annual Newsletter February 2014

Welcome to the winter season of the "Frost Quakes". We all were awakened suddenly this past December with this odd phenomena!! And they just kept coming over and well into January and February.

We would like to thank our tournament chairs, Rick Giardino and Vera Malcom, for doing such a good job running the social events of the club and organizing the various in house tournaments. We also want to point out that this is not a volunteer position. They do receive financial benefits.

## GOOD NEWS!

Last fall, in our pricing we introduced you to our new BUNDLES!! We have listed some of them on our website along with 2014 pricing. We hope these bundles will be more beneficial to our members and allow you to get more for your money.

### **Bundles consist of:**

- 1) Club Storage and Range for \$175
- 2) Storage and Car Pack for \$725
- 3) Range and Car Pack for \$800
- 4) Storage, Range & Car Pack for \$825
- 5) Car Pack only for \$707.96

**Prices do not include tax and are limited in number.** These packages only apply to our current members in good standing!!!

The Mega Car pack will still be offered this season but will be phased out at the end of 2014. The smaller 20 car packs are still around for those who only use golf cars on a limited basis.

Last summer Sandra Mauro started teaching Yoga for Golfers in our upper Lounge. It was a new adventure for her as well as us. Sandra taught 2 sessions here at the club house and she is willing to do some again this season. She did offer the classes starting in January at her Stewart Hall sessions but there was not enough interest. Perhaps it was too soon. So, watch for info on that in the coming months.

Most of you know we changed our phone supplier late last summer and partnered with a new company called Fibernetics. This is a Hybrid voice over internet protocol type phone system. It is mostly run over the internet. We did have some glitches at first but over the winter those have been worked out. The one thing that stumped people was when they called and heard music they wondered what was going on and some hung up. This is the way the phone works when we have the call flow set up. By "call flow" we mean when you call and are told that your call is # x and to stay on the line because your call will move up the Queue. In having some talks with the company it seems that music maybe replaced by a voice message saying you have reached Pine Crest and to stay on the line.

As the retail market changes and the challenges for golf courses increase in the personal attire division we have asked our Footjoy Rep Bob Else to come and do what he calls a "Trunk Sale". This is an event where Bob brings a "Trunk" full of shoes in various models and sizes. You can try these on and order a pair right there on the spot. The dates we have picked for this, is Saturday, May 3 which is Mens Opening Day. The next event is for the Ladies and happens on Monday, June 2 and Tuesday morning, June 3.

Again this year Club Storage will open when the course does but the cleaning will not start until May 1. The cleaning part will cease on Sunday, Oct 12 but storage will continue until we need the space, depending on the weather, generally around the last week of October. This worked really well last year and everyone was very good at making sure their clubs were put away properly.

In past years we have opened the pro shop April 1 for membership payments. However, on the Saturday and Sunday of the Masters very few people came out. Because of that the shop will be open April 7-11. Then open again on Monday, April 14. Hours will be from 1-6. Now, should the course open before these dates that will all change.

Canada Post has gone around and revamped everyone's address in the county. Our address is now 2455 Base Line, Keene, K9J 6X7. If your home address or email

has changed please let us know. We need to keep everything up to date.

Our email addresses are changing. New one is [office@pinecrestgolfclub.com](mailto:office@pinecrestgolfclub.com). Use this one for things like account questions and bookings for things and administration. Another one is [proshop@pinecrestgolfclub.com](mailto:proshop@pinecrestgolfclub.com) This one can be used for questions like tee times, and things related to the operations of the pro shop. The nexicom addresses will be deleted in the coming weeks.

Eldon Campbell did several club fittings for some of our members last summer. He has indicated that he will do the same thing again this year. So, all Pine Crest members who go to him for a club fitting will get a better price. Eldon says: "Maybe some of the clubs in your bag are a very close fit for you, but with a fitting you will know for sure!! Number one observation of the Touring Pro's during Pro/Am events is that the amateur is playing with ill-fitted clubs. Most fittings show that the driver shaft will be a different flex from the fairway metal shaft which will be a different flex than the iron shafts. What flex and weight should you have? What loft of driver should you have to optimize your distance and accuracy? A high percentage of recreational golfers are using too low a loft on their driver. Dustin Johnson is in the top 10 in driving distance on the PGA and hits a 10.5 degree loft driver. The new buzz in driver advertising and the one on the tour is "Get Lofted"

Once again the chainsaw will make an appearance at Pine Crest. No, the willow on 8 stays for now!! However, we will take a little off the top. We will be taking down the 3 maples to the left of 12<sup>th</sup> fairway, the maple behind the 10<sup>th</sup> green and the maple from in front of the 9<sup>th</sup> tee.

We have purchased a new mower for the aprons and fairways. This will allow us to make our aprons wider where possible. This we hope will make your game more enjoyable and time sensitive.

Don't forget some of the new events from last year. The Member Guest went over pretty good last year. It was our first and we have ironed out some of the glitches. Plus we are changing the format of the Mixed Two Ball. Check out our web page for info on that, plus all our other larger events. And don't forget to follow us on Twitter and "like" us on Facebook, if you haven't done so already.

Thanks....Bob and Jan

### **Now a word from Mark Crampton, our Pro:**

Well I have to start my letter with a phrase that I'm sure everyone has said lately, Oh my God WINTER , is it ever going to stop ... I hope everyone has had a good winter , either in the south or here at home.

This being my first full year back at Pine Crest as your Golf Professional I would like to thank everyone for welcoming me back with such a positive response.

Bob has assured me that the golf course will reap the rewards from all the snow and will be in great shape for this years golf !

**My indoor golf instruction has been busy and the technology of flight scope has been a great asset to my teaching. For those who have been away and couldn't get down to see the facility I will be bringing the flight scope to Pine Crest this summer. This has greatly enhanced my ability to give accurate measured feedback to my students, which promotes confidence in them to help improve their game. This piece of equipment is great for club fittings, coaching and practice. I look forward to showing this to all!! As everyone who has watched the golf channel this winter, the big talk is to get fitted, making sure your equipment is suited to you. So again this year I will be working with Eldon Campbell offering fittings to our members and friends. This is something that if you're thinking of new clubs or just want to get a driver that fits, you should certainly get fitted before you purchase.**

**Spring can't get here soon enough. For those who would like to get in some practice or lessons before we hit the course please give me a call to book your time . My cell number is 705-749-7201.**

**I look forward to seeing everyone in the spring !!**

**Mark**

